TO: Chief Executive Officers
Chief Instructional Officers
Chief Student Services Officers
Articulation Officers
Transfer Center Directors

FROM: Aisha Lowe, Vice Chancellor, Educational Services and Support

Dolores Davison,
President, Academic Senate for California Community Colleges

RE: Updated Business Administration Transfer Model Curriculum

Background

Senate Bill 1440 (Padilla, 2010) enacted the Student Transfer Achievement Reform Act, which required the creation of The Associate Degree for Transfer. In order to implement the legislation, the Intersegmental Curriculum Workgroup (ICW) was created to oversee the components and development of the statewide Transfer Model Curriculum (TMC) for each discipline.

To ensure the Associate Degrees for Transfer continue to meet disciplinary standards, a 5-year review process of each TMC was instituted. During the 5-year review of the Business Administration TMC, substantial changes to the degree's curriculum were made such that versioning between the new and current college Business Administration Associate Degrees for Transfer is required. This memo provides further information regarding degree versioning and action the CSU intends to take regarding similarity declaration. The Chancellor's Office will release the updated Business Administration TMC on February 8.

Curriculum Guidance

Colleges are encouraged to initiate degree development as soon as possible and can begin awarding the new degree as early as Summer 2021. Colleges currently offering a Business ADT have a year to provide a business degree reflecting the new TMC version. Because both degree versions affect CSU admission decisions, it is essential that colleges clearly identify the degree version being offered. To accomplish this:

- When entering the new Business Administration program into the Chancellor's Office Curriculum Inventory (COCI), the program must be entered separately from the prior version

presently in COCI. This will result in colleges having two active Business Administration degrees in COCI. The different titles and control numbers will allow CSU to differentiate which version a student is using to transfer. New degrees must be labeled as Business Administration 2.0.

- Colleges must also locally list and transcript the new degrees to clearly differentiate versions. For example, an *AS-T in Business Administration 2.0*.
- Colleges will need to determine when to deactivate the prior version in COCI. This decision should be based on when there are no longer students in the process of completing the previous version.

Advising Guidance

It is important that students pursing an ADT in Business Administration are aware of both degree versions and understand which version is most appropriate for them.

- Beginning fall 2021, Calstate Apply will list both degree versions in the drop down window for selection when students declare an ADT during the application process.
- CSU campuses will continue to honor similar pathways for the prior degree version for students demonstrating continuous enrollment within the community college system.
- ADT search engines, such as provided on adegreewithaguarantee.com or calstate.edu, will list for selection both Business Administration and Business Administration 2.0. Similar pathways to a CSU campus will differ based on degree version. Since the Business Administration 2.0 accommodates additional CSU curriculum requirements, it is anticipated more similar pathways will be available via this version than the prior version.
- Each CSU campus will review existing similar-baccalaureate pathways based on the new Business Administration TMC by February 2021 and provide the similar lists to the CSUCO. Those lists will then be used to update degree search engines for display as community college Business Administration 2.0 degrees become available and are listed for search queries.
- CSU campuses will continue to follow a previously established process to remove a similar pathway. Campuses will request to the CSUCO the removal, and if approved, the similar pathway will be removed from search engine listings no sooner than one academic year from the date of request to ensure that community college students have sufficient time to plan

accordingly. Additionally, the CSUCO has agreed to notify the Chancellor's Office when a similar pathway is removed, and the Chancellor's Office will then notify college Transfer Center Directors.

For questions regarding this memorandum, please contact Dean Raul Arambula (rarambula@cccco.edu).

cc: Eloy Ortiz Oakley, Chancellor
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